

# Media Kit

## RAISING CHRISTIAN KIDS



Are you  
passionate about  
helping children  
build a strong  
foundation in  
Jesus?

RCK IS HERE  
TO HELP.

**Raising Christian Kids Inc. is  
a 501(c)(3) nonprofit  
organization.**



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*our*

# MISSION

***Our mission is to equip parents and caregivers to become the best spiritual leaders for their children by providing free and affordable biblical resources.***

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***Our vision is to partner with like-minded Christian organizations to create multiple opportunities for all families to receive the tools they need to educate and empower the next generation of warriors for Christ with an unbreakable faith that lasts a lifetime.***



# B I O G R A P H Y

**LEE ANN MANCINI**

FOUNDER | CEO | AUTHOR  
EXECUTIVE PRODUCER | HOST | PROFESSOR

***Lee Ann has a passion for encouraging all who are raising the next generation to bring children closer to Jesus and help them stand firm in their faith.***

Lee Ann is the founder and CEO of the nonprofit organization, Raising Christian Kids. She hosts the award-winning podcast, *Raising Christian Kids*, and is the award-winning children's author and executive producer of the animation series, *Sea Kids*.

Lee Ann is an adjunct professor at South Florida Bible College and Theological Seminary and holds board positions with SFBC, Watermark Gospel, and Spark Media Ventures. She maintains memberships with many Christian organizations including the Exceptional Keynote Speakers Association, Christian Women in Media Association, and the Advanced Writers and Speakers Association.

She holds a bachelor's degree and three master's degrees in Biblical & Theological Studies and Christian & Classical Studies, and her speaking topics include Biblical Directives, Biblical Worldview, and Biblical Parenting.

**[Access her media kit here!](#)**

**[RaisingChristianKids.com](https://RaisingChristianKids.com)**

# BIBLICALLY - BASED RESOURCES

We offer over [20 downloadable worksheets and activities](#) that can be used in the classroom or at home, including devotionals, ABCs/123's, the names of Jesus, and holiday activities, helping connect children's hearts and minds to Christ while teaching them core academic subjects.

[A month of discipline](#) featuring Kirk Martin, Angela Harders, Kathy Koch, Sarah Moore, Scott Turansky, and Arlene Pellicane. The episodes in this series address the important – and often debated – topic of discipline. We cover issues like spanking, reward, time out, and so much more.

[A month of apologetics](#) featuring Ken Ham, Greg Koukl, Natasha Crain, Alex McFarland, J. Warner Wallace, and Lee Ann Mancini. The episodes in our series address questions children may have regarding their faith and how we can respond effectively, emphasizing how important it is to teach children to have a biblical worldview and a solid faith foundation.

Every child loves a teddy bear! [Scripture bear](#) teaches children the word of God by reciting **8 Bible verses**. This fun and repetitive way of learning will connect children's hearts and minds to the Lord!



The [Tips From the Experts](#) video series encompasses a growing list of renowned experts who share fresh tips and methods for Christian parenting - with no fluff! Each expert shares vital and educational information that will equip and empower you to be the best spiritual leader. Featuring experts such as Edward Graham, Arlene Pellicane, Ken Ham, Alex McFarland, and many more!

# PODCAST

W/ HOST LEE ANN MANCINI



Our award-winning 10–15-minute podcast, Raising Christian Kids, shares expert godly advice, biblically-based wisdom, and insightful tools for parenting children, bringing them

**CLOSER TO JESUS.**

Some topics include discipline techniques, apologetics, intentional parenting, screen time, the power of prayer, teaching Bible stories, homeschooling, instilling Christlike characteristics and virtues, and so much more.

We are available on all major platforms and streaming on **KHCB Radio's Uplifted Live Stream**, reaching thousands of listeners worldwide through their live stream and on-demand platforms!

[RaisingChristianKids.com](https://RaisingChristianKids.com)

"Lee Ann's rich biblical knowledge, her heart for families and children, and her inspiring guests all combine to make a podcast that is not only helpful to parents but provides a resource to anyone engaging with children on a regular basis!"

# T E S T I M O N I A L S

This is a great show to help you grow in faith as a parent and help your kids to do the same. Lee Ann is personable, creative, and a great host. This is practical help and common sense wisdom that isn't quite as common these days. Love this podcast!

-Arlene Pellicane  
★★★★★

Raising Christian Kids in a culture contrary to biblical values is not for the faint of heart. But you are not alone! This podcast is the help you've been looking for! Suscribe and follow. You don't regret it!

-Rhonda Stoppe  
★★★★★

Lee Ann has a great way of taking tough faith concepts and presenting them to kids in a way that makes sense to them. I'm so happy to have come across this podcast for grandmoms or moms with younger grands or kiddos.

-Lori Wildenberg  
★★★★★

Love the wisdom and encouragement Lee Ann brings to help parents point their children to Jesus! Great podcast! And her Sea Kids series is amazing!

-Ginger Hubbard  
★★★★★

I learned so many new things that really helped me parent my children in a biblical way. I even used some of your tips with my friends kids and they were very impressed! You have a tremendous amount of wisdom and I thank you so much for sharing it with us parents. We will forever be grateful.

-Katie O.  
★★★★★

I love Lee Ann's purpose for this podcast. Families need help, wisdom, and encouragement to raise our kids to know and love Jesus. She does a great job of spreading the Gospel in a practical and bite-size way! Thank you, Lee Ann!

-Playfully Faithful Parenting  
★★★★★

I love how Lee Ann and her guests are fulfilling their calling by encouraging us parents to raise our children on a strong foundation of knowing and loving God.

-Kim Stuart  
★★★★★

OUR WEBSITE VIEWERSHIP HAS INCREASED BY  
400% & CONTINUES TO GROW!

*contact us*

(561) 409-7696

[Inquire@RCKids.org](mailto:Inquire@RCKids.org)

[RaisingChristianKids.com](http://RaisingChristianKids.com)



IT'S ABOUT THE  
SALVATION OF OUR  
CHILDREN, AND THE  
PRESERVATION OF  
CHRISTIANITY!

[RaisingChristianKids.com](http://RaisingChristianKids.com)





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MAKE A  DIFFERENCE

**Please send all in-kind donations to**  
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